

PORTFOLIO

Breannagamble.com
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CONTACT

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LOCATION

Kingwood, TX



SKILLS

UX/UI Design

Graphic Design & Branding

Personas & User Flow Diagrams

Wireframing, Prototyping, Mockups

Print & Digital Design

Packaging & Preflighting

Color Theory & Typography

CSS

HTMI



TOOLS

Sketch

InVision

InDesign

Photoshop

Illustrator

SharePoint

Microsoft Office

Constant Contact

Mail Chimp



EDUCATION

CareerFoundry

UI Design, 2019

Frontend Development, 2019

Texas Christian University

B.S. Advertising/PR
B.S. Film/TV/Digital Media
College of Communication
2007- 2011 | Dual degrees

BREANNA GAMBLE

Houston-based UI/UX Designer, Graphic Designer and Brand Manager

PROFESSIONAL EXPERIENCE

INTERACTIVE DESIGNER

INSPERITY, KINGWOOD, TX I DEC. 2021 - PRESENT

- Design web and mobile based products that create positive user experiences based on consumer requirements, analysis and market research
- Work directly with the UX team and our clients to improve Insperity's products and services
- Define and maintain the Insperity UI Style Guide for all internal clients

VISUAL DESIGNER | AUG. 2014 - PRESENT

THE FACE ADVERTISING, HOUSTON, TX

• Contract graphic design work for multiple companies in the Houston and Bar Harbor area. Previous contracts included Window Panes Home and Garden, The Jackson Laboratory, CRM Marketing. Recent contracts include:

GRAPHIC DESIGNER I CONTRACT: JAN. 2020 - PRESENT APQC, HOUSTON, TX

- Design infographics, digital assets and powerpoint presentations for multiple branches of APQC
- Maintain corporate identity by following brand guidelines for all print and digital media
- Collaborate with researchers to narrow down key information for best design implementation

VISUAL DESIGNER I CONTRACT (KFORCE): FEB. 2020 - MAY 2020 HEWLETT PACKARD, HOUSTON, TX

- Collaborate with project managers and the project engineers to develop and create a functional, user-friendly interface for a new HP Android product
- Define navigation, user workflows and layouts focusing on usability
- Develop interface mockups and page prototypes in an agile environment

INDEPENDENT CONTRACTOR GRAPHIC DESIGN | MARCH 2017 - MAY 2018 CRM MARKETING, HOUSTON, TX

SENIOR GRAPHIC DESIGNER & BRAND MANAGER I MAY 2015 - MARCH 2017 CRM MARKETING, HOUSTON, TX

- Created all print and digital campaigns for over 25 clients
- Conceptualized and designed layouts for corporate websites and landing pages
- Conducted A/B testing and user research
- Reorganized production schedules and delegated employee work
- Overhauled and revamped branding for all clients
- Inspected and approved final visuals
- Managed a team of five designers and account managers

INDEPENDENT CONTRACTOR GRAPHIC DESIGN I AUG. 2014 - MARCH 2015 THE JACKSON LABORATORY, BAR HARBOR, ME

GRAPHICS SPECIALIST I MAY 2013 - AUG. 2014

THE JACKSON LABORATORY, BAR HARBOR, ME

- Developed all print & digital media collateral including brochures, booklets, ads, banners, magazines, trade show items, websites and presentations
- Aided in rebranding all Jackson Laboratory marketing collateral and brand guidelines
- Filmed live events-set up lighting, cameras, microphones and speakers
- Edited short stories and videos for clients and in-house media with Premiere Pro